



## See the U.S.A. the No. 1 way in a Chevrolet

**The car that offers everything most people want at a price most people are willing to pay is bound to be No. 1. Take room, for instance.**

We curved out the side windows, and that gives you more shoulder room. Even moved the engine forward to give you more room up front for stretching out.

That's a whole lot of trouble to go through just to add a couple of inches here and there,

but we think your comfort is well worth it.

That's why we also went ahead and made the ride even smoother and more stable. We improved the Full Coil suspension system (as if it really needed it). Added a new Wide-Stance chassis design. Built in more than seven-

hundred shock and sound absorbers. Result:

A ride that won't let hard feelings come between you and the road.

And if you're like most people, luxury is getting to be a big thing with you, too. So with Chevrolet. There's plush deep-twist car-

peting. Convertible interiors wrapped in 16 sq. yds. of soft, pliable vinyl. And comfortable foam-cushioned seats that'll sit just fine with you.

There are also a lot of things you can add, too. Like an AM-FM Stereo radio, Four-Season Air Conditioning, Comfortilt steering

wheel, sporty wheel covers—just to name a few.

Sure. You can get everything Chevrolet has to offer in some other car—like in one of those higher priced luxury cars.

But you don't *have* to buy one of those more expensive cars. You can see your Chevrolet

dealer instead. . . . Chevrolet Division of General Motors, Detroit, Michigan.

