



***“We’ve got to give used car buyers exactly what they want.***

***We’re Chevy dealers.”***

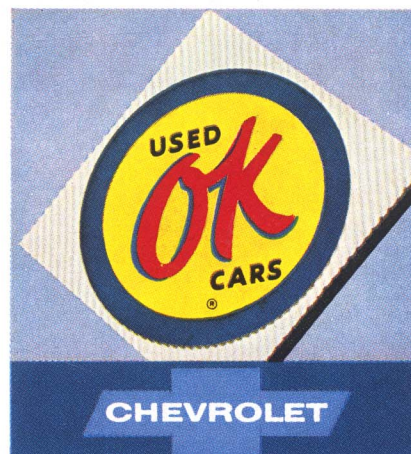
Chevrolet dealers speak from experience.

They know the more models and makes of cars they have on their lots, the more people they can please. And the more they please people, the more people will keep coming back. (One of the reasons Chevrolet leads in *new* car sales is that they keep *used*

car owners happy enough to come back when they’re ready for the big step up.)

Chevy dealers know, too, that used car buyers want plenty of time to look and ask questions and test drive and compare. So it’s an old Chevrolet dealer habit: no high pressuring and lots of time to browse.

Chevrolet dealers know that buyers also want a dealer who will service used cars if it’s ever needed. So they have a trained, fully equipped service staff to serve you. If all that sounds like what you want, look for the OK sign. . . . Chevrolet Division of General Motors, Detroit, Michigan.



SEE YOUR CHEVROLET DEALER FOR THE USED CAR OR TRUCK YOU WANT