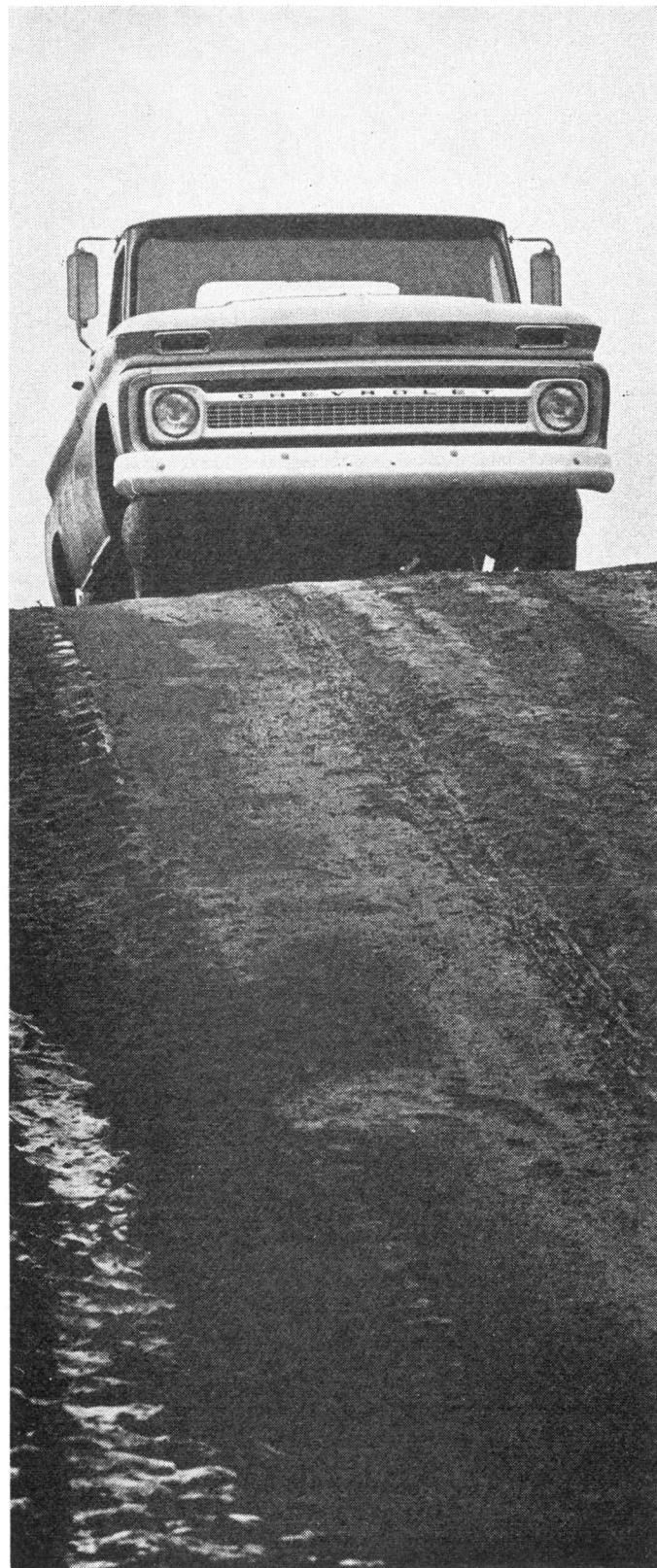


CHEVROLET **workpower**



Chevrolet 3/4-ton Fleetside pickup



Chevrolet 1/2-ton panel delivery

GIVES COIL-SPRING SMOOTHNESS AT ALL FOUR WHEELS



Here's the smoothest of truck rides . . . work-proved in more than 1 1/2 million Chevrolet trucks.

THESE CHEVIES ARE THE ONLY 1/2- AND 3/4-TON TRUCKS ON THE MARKET WITH COIL SPRINGS FRONT AND REAR, PLUS INDEPENDENT FRONT SUSPENSION

Independent coil-spring suspension up front . . . coil springs in the rear . . . that's the combination that has earned Chevrolet its reputation as the best riding truck in the business. Carefully balanced front and rear suspension designs reduce pitch and sway, soak up the jolts from the roughest roads.

Front suspension, with upper and lower control arms at each wheel, allows individual wheel action . . . lets each wheel "walk" over bumps independently. Just as important, wheel geometry minimizes tire scuffing, gives steering a nice feel of balanced control without fight or shake.

Rear suspension has two-stage coil springs which

give proper spring action whether the truck is empty or loaded. Twin control beams anchored to the frame keep rear axle aligned but don't interfere with easy spring action.

When you own a Chevy truck, you have the most advanced concepts in truck suspensions working for you. And Chevy suspensions are backed up by years of design and manufacturing experience . . . plus millions of miles of owner use in all types of tough truck jobs. See your Chevrolet dealer for an on-the-road demonstration of Chevy ride and handling . . . they're like none other! . . . Chevrolet Division of General Motors, Detroit, Michigan.

THE LONG STRONG LINE

