



A PRODUCT OF



Looks like a million, but you needn't be a millionaire to own it!

Some looker, this new Falcon Ranchero! And just look at the price tag: hundreds* less than anything with half its flare! Go all out if you want... add bucket seats, four-on-the-floor shift, air-conditioning, the works. And what a performer! Floor it and she really moves out with any one of three hot new engines. Standard for '65 is the new, more powerful 170 cu.

in. Six! Optional for additional zip is the new 200 cu. in. Six. For excitement you have to experience to believe, drop in the sizzling 289 cu. in. V-8 with power up to 225 hp! Make sure you stop in and action-test the '65 Ranchero at your Ford Dealer's... first chance you get!

*Based on a comparison of manufacturers' suggested retail prices of competitively standard equipped sedan pickups.

RIDE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY PAVILION, NEW YORK WORLD'S FAIR

FORD **FALCON RANCHERO**

with sizzling new Six or V-8 Go!