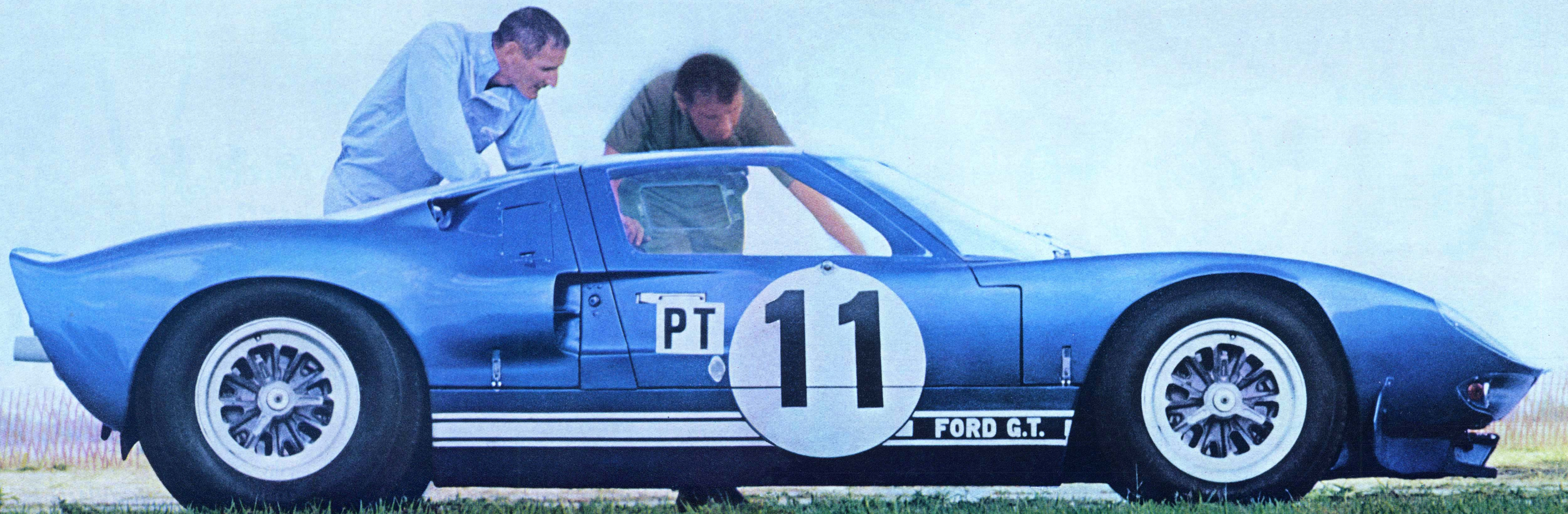


# Ford Motor Company is:

 RIDE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY PAVILION, NEW YORK WORLD'S FAIR



running a beautiful experiment

It's the Ford G.T.—our lab on wheels.

This is the car that probes the future and brings back knowledge about aerodynamic styling, engine durability and new-way suspensions.

It even explores far-out concepts like forced air cooling of seats and adjustable foot pedals.

Bold research like this is part of our aggressive approach to quality—the kind of quality you find in our better vinyls, smoother stickshifts and safer disc brakes.

In this matter of quality, we think there's only one place to be. First.

Ford-built means better built



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