

Don't whisper in the back seat of a '65 Ford if you don't want to be heard in the front.

For, these '65 Fords are the Quiet Ones (tests supervised by the U.S. Auto Club proved a new '65 Ford Galaxie LTD to be quieter than a new Rolls-Royce). Quiet has always been the mark of the great luxury cars-and only a superbly built car can come up to the mark. Rolls-Royce, of course, sets the standard. Best year yet to go Ford!

And, now, Ford has matched it.

Doesn't that call for a test drive?