Ford Motor Company is:



600 horses and a wild little pony

Husky ideas. Frisky ideas.

Our engineers keep trotting them out. From the brash little Mustang that nuzzled its way into America's heart, to a huge workhorse of a truck designed for tomorrow's superhighways.

This super-hauler is our experimental 600 h.p.

Gas Turbine Truck. It will cruise at turnpike speeds and swallow up 600 miles between refuelings. The two-man cabin has TV, stove and refrigerator.

It's a big hauler. In fact, only one thing carries more weight at Ford Motor Company—our insistence on top-notch quality in everything we build.

The bold engineering comes from...



MUSTANG • FALCON • FAIRLANE • FORD
COMET • MERCURY
THUNDERBIRD • LINCOLN CONTINENTAL