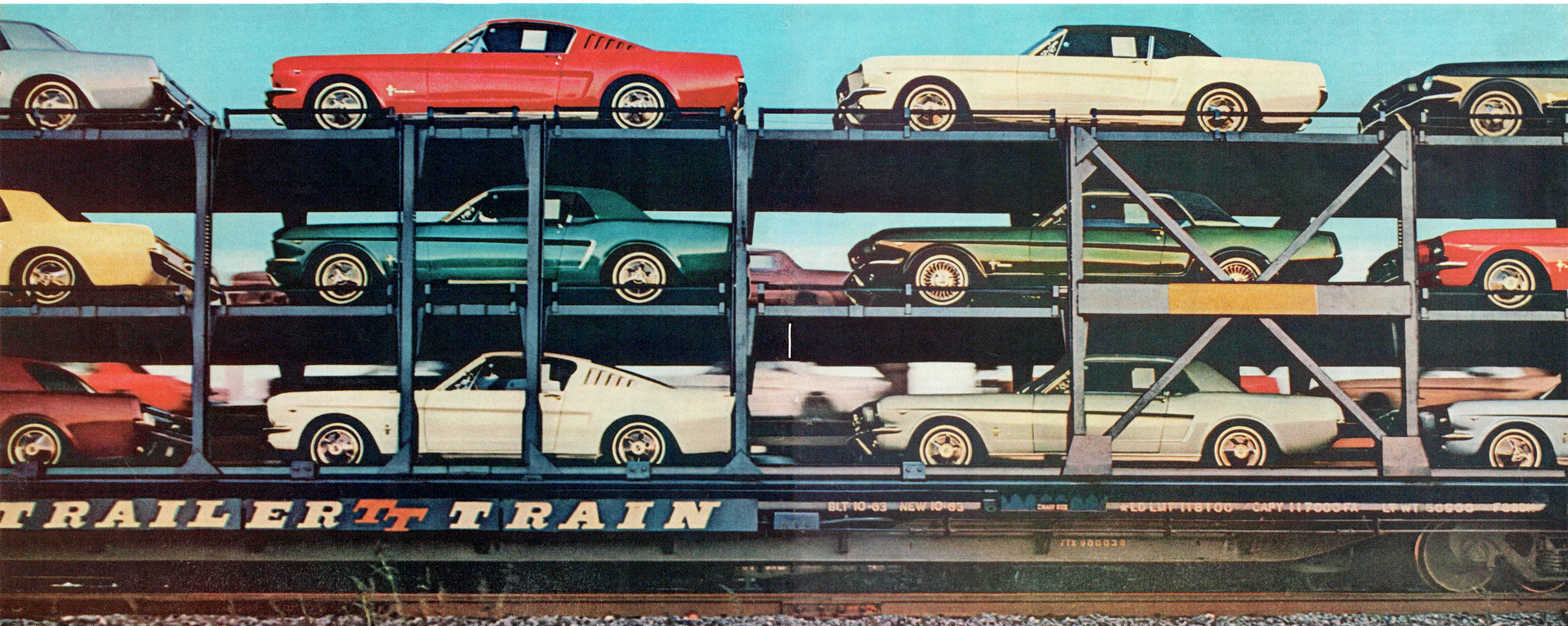


# Ford Motor Company is:



a youth movement.

The introduction of the '65 Mustang gave whole families a license to be young.

Now, everywhere you look, we're serving up more young ideas in our '65 cars: new disc brakes, livelier engines, 3-speed automatic transmissions

across the line, new fresh air ventilation with windows closed—even *reversible* keys.

Our cars not only look, feel, and act young—they'll stay young.

Because of one old idea we never forget: quality.

The young ideas come from...



MUSTANG • FALCON • FAIRLANE • FORD  
COMET • MERCURY  
THUNDERBIRD • LINCOLN CONTINENTAL