

FORD



- Front wheels operate independently, each on its own axle
- Front axles are forged steel I-beams—like big truck axles
- Forged radius rods secure axles to frame siderails
- Axles pivot in husky, long-life bushings

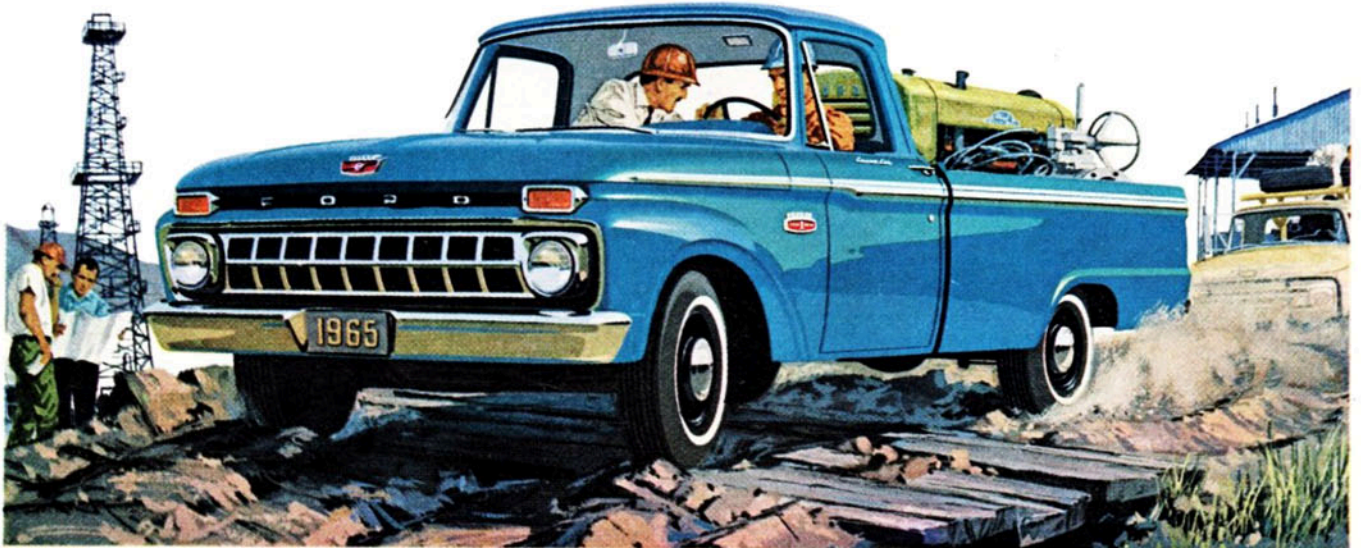
New front-end durability in a revolutionary 2-axle suspension!

Two front axles—that's the big difference in Ford's new Twin-I-Beam suspension! And what a difference they make in pickup durability and ride! Each axle is an I-beam (like the I-beams big-truck axles use) that works independently to smooth the roughest road and give you a new feel of control! Moreover, a forged radius rod holds each axle in position to maintain better wheel alignment, reduce maintenance!

New engine durability: biggest straight six, most powerful V-8!

Every engine for '65 is completely new! Standard is a 240 cu. in. economy Six with seven main bearings. Optional are a new 300 cu. in. Big Six—biggest Ford Six ever built—and a 352 cu. in. V-8, most powerful engine ever offered in any Ford pickup! Experience a wonderful difference in pickup response and ride—drive the '65 Ford at your Ford Dealer's!

PRODUCTS OF



'65 FORD PICKUPS

BUILT TO LAST LONGER



RIDE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY PAVILION, NEW YORK WORLD'S FAIR