



*Ford's new GT. Ford specifies Shell motor oil and Super Shell gasoline for this 200 mph car.*

## **Ford challenges Ferrari on the track, agrees with him on motor oil: both pick Shell**

**The new Ford GT, first car ever entered in European races by a major American automobile manufacturer, aims to put an end to Enzo Ferrari's world championship reign.**

**Like Ferrari, Ford puts its faith exclusively in Shell oil. Below, they tell why:**

Says FORD'S ROY LUNN, chief design engineer of the GT: "A lot of time and talent have gone into the building of this car. We want to be sure we're protecting our investment with the best

motor oil we can buy—Shell oil."

Says ENZO FERRARI: "My loyalty to Shell springs from my experience first as a racing driver, then as director of the Ferrari racing team, and finally as a car manufacturer. Thirteen world championships have been the result of this happy association with Shell."

### **How to help prolong the life of your engine**

Here's a good way to help prolong your engine's life: ask for new Super Shell Motor Oil at your next oil change.

Super Shell is a new multi-grade oil designed by Shell to protect your en-

gine from oil oxidation at high speeds as well as from the wear caused by stop-and-go driving. How?

New Super Shell actually bonds a "chemical shield" to engine parts to help seal out corrosive chemicals that cause wear. This shield works to prolong engine life, reduce repairs. To help prolong the life of your engine, ask for new Super Shell at your next oil change—or before you drive off on your vacation.

