

All right, Alfa...
you're beautiful,
you're real GT,
you win races like crazy-
but what have you
done for me lately?

Thought you'd never ask. Fact is, things are "go" all over the place.

Take our vastly improved new parts program. With two huge depots, one on each coast, Alfa is now shipping parts **within 24 hours** of receipt of order from your dealer. In the past year Alfa has bent every effort to help dealers build and maintain complete stocks of parts in depth.

We're rapidly expanding our national dealer network—and we're being choosy about it, too. Only top dealers qualify for our stringent standards—for your satisfaction as well as ours. Service is better than ever, with factory-trained personnel to coddle your beautiful Alfa.

Or take the exciting new Giulia Sprint GTA. It's a heated-

up version of our wild Sprint GT, with twin 45 Webers, 8-plug head, magnesium wheels and the like. A real take-charge vehicle destined to gobble up the goblets in sedan racing this year.

What's more, we've put real muscle in the 1966 Alfa Romeo Racing Program. There's more prize money in the pot, more racing options available, more solid factory support than ever before — ask your dealer now.

Now can we go back to doing more things for you and winning more races?



**alfa
romeo**

231 Johnson Ave., Newark 8, N.J.
1700 Daisy Ave., Long Beach 13, Calif.

racing since 1911

