

The DPL. Now you can have your first luxury car—while you're still young enough to enjoy it.

(Coil spring seats, like Cadillac.
Double-Safety brakes, like Cadillac.
Price? Like Impala, Fury, Galaxie.†)



'66 Ambassador DPL

Elegance. Thick cut-pile carpeting. Paneling with the hand-rubbed walnut look. Powerplants. Choose from four engines, up to 270 hp. Power disc brakes.* Safest kind of stopping power, even in pouring rain. Teamed with American Motors' standard Double-Safety brake system they give

a combination not available on Cadillac, Imperial, or Continental. Adjustable steering wheel.* Tilts to seven different (relaxing) positions. See the luxurious Ambassador DPL at your friendly American Motors/Rambler dealer today.

†Based on a comparison of manufacturers' suggested retail prices. *Optional.

American Motors . . . where quality is built in, not added on.