

Cadillac? No. Imperial? No. Ambassador DPL? Yes! Luxury you can have while you're still young enough to enjoy it. "Industry's richest interior," says Motor Trend.\* Coil-spring seats, like Cadillac. Cut-pile carpeting, like Imperial. Price? Like Galaxie, Impala, Fury. Test drive it at your American Motors / Rambler Dealer. American Motors... where quality is built in, not added on.

\*Reclining bucket seats and center armrest standard. Safety headrests, houndstooth check upholstery with two matching pillows optional. †Based on comparison of manufacturers' suggested retail prices.