

The Ambassador! Now you can have your first luxury convertible five years sooner.

(Coil-spring seats, like Cadillac.
Double-safety brakes, like Cadillac.
Price? Like Impala, Fury, Galaxie!)



'66 Ambassador 990

Read how American Motors creates a prestige convertible with luxuries you would expect to find only in Cadillac, Imperial, and Continental. **1.** Elegant seating. Your choice of four luxurious styles—including buckets that recline—all made with coil innersprings. "Stretch-out-and-relax" comfort offered

by nobody else but us. **2.** Flexible glass rear window. Won't scratch, ripple, cloud. Bonus: The top comes down without unzipping. Nice. **3.** Luxurious V-8 power. 287 superb cubic inches of it! More than enough reserve safety power. (Add to the sport of open-air driving with our 4-barrel 327.)* **4.** Power disc brakes.* Greatest

stopping power even in pouring rain. Combined with our Double-Safety braking system, you've got brakes not available on Cadillac, Imperial, or Continental. **5.** Plush interiors. Paneling with the look of hand-rubbed walnut. Heel-deep, cut-pile carpeting. Extravagant? Not for a luxury convertible. **6.** Automatic speed control.

Unique new safety option for turnpike driving. Holds your speed exactly where you want it—yet cuts out with a touch. **7.** Air conditioning.* 2 kinds. Top down: Let the breeze in. Top up: Cool and fresh without the breeze. See the '66 Ambassador 990 Convertible at your friendly Giant-Killer...your American Motors/Rambler Dealer.

*optional †Based on a comparison of manufacturers' suggested retail prices.

American Motors ..where quality is built in, not added on.