

We made the Rambler Classic bigger, bolder, and now more powerful than ever.



'66 Rambler Classic Rebel

You made it our hottest seller!

Hottest seller for better reasons than ever! More room inside, more Classic beauty outside. A storming new 232 cu. in. engine—biggest standard Six in its class. Swinging V-8 options right up to a hot 327 cubic incher; and with any V-8 you can order 4-on-the-floor or Shift-Command Transmission (stick for you, automatic for her). You can even get sleek bucket seats that *recline* (they're standard in Rebel). And if all that starts you Rebel-ing, tote up these Rambler pluses: comfortable

coil-spring seats and Double-Safety brakes (only other car with 'em standard in the "Big 3" is Cadillac), Classic's tight-fisted way with a gallon of gas...and the fact that this car *keeps* its value because quality is built in, not added on. Meet a Rebel—or Classic wagon or convertible—at your American Motors/Rambler Dealer today. Every minute of every working day, two more families make their choice a new American Motors car. **American Motors...where quality is built in, not added on.**



Built with your safety in mind. Every American Motors car includes a Double-Safety brake system, Single-Unit body construction, padded dash and visors, backup lights, outside mirror, seat belts, new higher strength windshield glass, windshield washers, and variable-speed wipers.