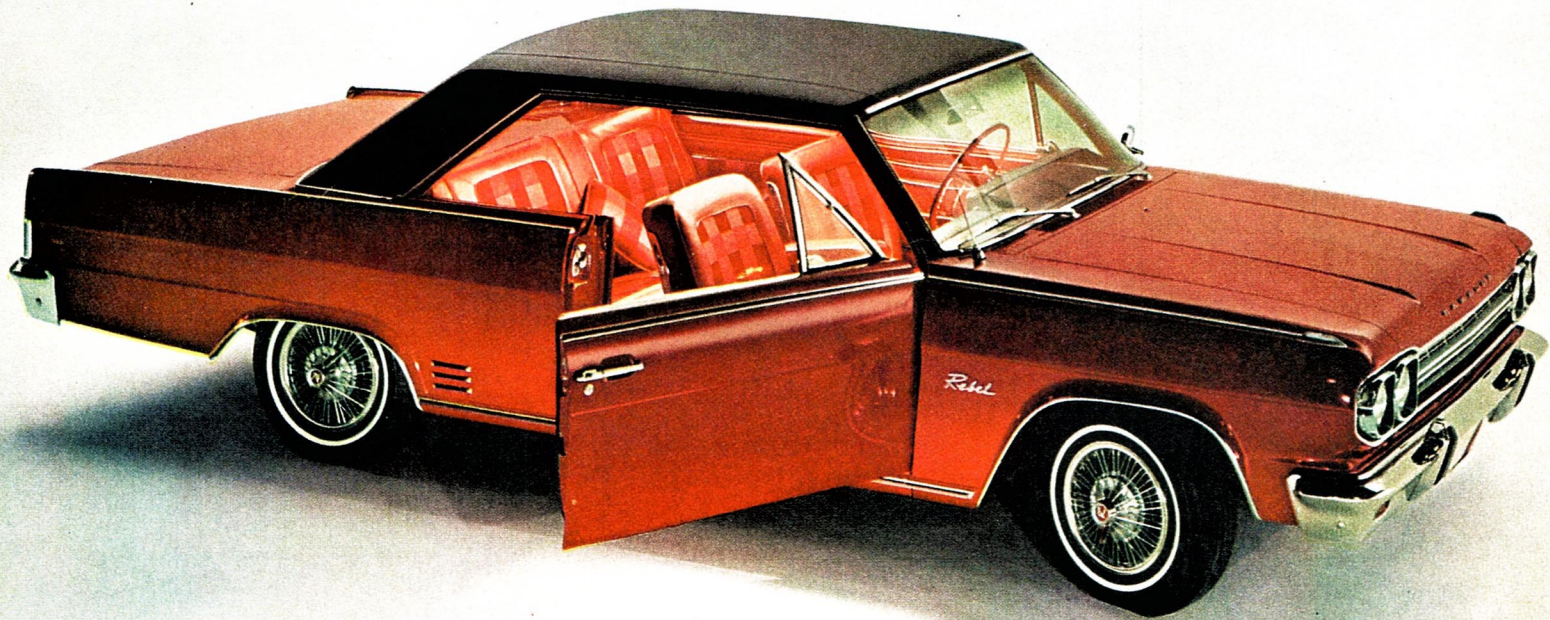


I'm the new Rambler that doesn't  
cramp your style, or your legs, or  
your family, or your pocketbook.

I'm the new Rambler with  
surprises you won't find in  
Chevelle, Belvedere, or Fairlane.

# I'm a Rebel!



'66 Rambler Classic Rebel

**This new zoomy, roomy Rambler Rebel out-surprises every "Big Three" car in its class. Want to know why? Step right in and make yourself at home.**

**1.** Zoomiest Rambler ever. Even our smallest six is bigger than the standard 6 in Chevelle, Belvedere, Fairlane. Want to get even zoomier? Try our 327 cu. in. V-8.\*

**2.** Slim bucket seats—they're standard in the Rebel. And how about this: They recline! We build all our seats with coil innersprings—front and back. (So does Cadillac.) **3.** Two new surprise transmissions.\* Like to captain your own ship? Then our Four-on-the-floor is for you. For a happy compromise, try Shift Command.

Works either manually or automatic. **4.** Standard safety equipment. Includes padded dash and visors, outside mirror, seat belts front and rear, backup lights, windshield washers—plus a Double-Safety brake system standard in only one "Big 3" car: Cadillac. Adjustable safety headrests are optional. **5.** Lively interiors. Want to

really get sporty? Dress up your Rebel in new Hialeah Plaid.\* Dashing! Two matching pillows included. **6.** Self-adjusting clutch. For 6's. The first new clutch in 30 years. Makes shifting smoother. Never needs adjusting. **See the Rebel at your friendly Giant-Killer...your American Motors/Rambler Dealer.**

\*optional

American Motors...where quality is built in, not added on.