

Ford's all-new Bronco!



BRONCO! All-new! 4-wheel drive!

Want to get away from it all? From the roads? From the crowds? Get a Bronco—Ford's new kind of 4-wheel-drive excitement! Takes you over beach sand in summer, through snow in winter. Into woods for hunting. Right up to streamside for fishing, camping. Up hills too steep for roads.

Bronco gives you features never combined before. Frisky six-cylinder power. Clashless gear shifting. Smooth coil-spring ride. Lots of ground clearance. Tight 34-foot turning diameter. No annoying whine in 2-wheel drive. Choice of Roadster, Wagon or Sports-Utility. It all adds up to new fun—for mountain hopping or family shopping. So bust loose in a Bronco—from your Ford Dealer's corral!

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