

Climb steep grades... cruise at turnpike speeds... maneuver with new agility...

# Blaze a Bronco trail

# to where the fun is!



**BRONCO ROADSTER** . . . Fun-loving open sports model with a windshield that can be folded flat and secured to hood. A convertible vinyl top with metal or vinyl doors is available. All Bronco models have 92-in. wheelbase, wide one-hand-operated tailgate, and big 14.5-gallon fuel tank.



**BRONCO WAGON** . . . Fully enclosed wagon provides 68.3 cu. ft. of space for camping gear and luggage. Front bucket seats and rear bench seat are optional. Short-roof Sports Utility model available. Powerful heater and defroster also available.

## Bronco, the new 4-wheel-drive from Ford!

**GO-ANYWHERE FUN AND EXCITEMENT!** Bronco opens new horizons of camping, sporting, and rallying thrills! The greater the challenge, the better Bronco likes to show its climb-the-highest-mountain spirit.

**GO-ANYWHERE POWER!** The Bronco 170-cu. in. Six is designed with special carburetor, fuel pump and oil system to conquer steep grades without danger of stalling or loss of oil pressure . . . gives plenty of horsepower for cruising at turnpike speeds.

**GO-ANYWHERE DESIGN!** Bronco has the best ramp breakover angle of any vehicle in its class. Also the important angles of approach and departure are engineered so the Bronco's rugged channel-type bumpers are the first points of contact—protecting chassis components and body from possible damage. Skid plates are available for added protection of transfer case and fuel tank.

**GO-ANYWHERE HANDLING EASE, COMFORT AND SAFETY!** Wide-track axles provide new off-road stability . . . less sway on curves. Fully synchronized transmission—in low as well as second and high—allows you to down-shift without gear clash and maintain momentum through mud holes or up steep grades. The 2-speed transfer case features a *single* shift lever with straight fore-and-aft action. You can shift from 2-wheel "HI" to 4-wheel "HI" without stopping or clutching.

Bronco's Mono-Beam suspension system provides riding comfort never thought possible for this type of vehicle. The rugged body resists rattles and is insulated from road noise by special rubber mountings. Comfortable full-width seat allows three in front, and suspended foot pedals give more leg room—permit a solid floor to keep out dust or water. Standard safety equipment includes seat belts, padded dash, windshield washers, and non-glare windshield wiper arms.

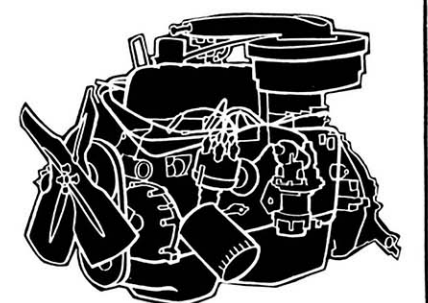
**GO-ANYWHERE STAMINA AND DURABILITY!** Strong Mono-Beam front suspension combines a big 2500-lb. capacity driving axle with forged-steel track bar, two forged-steel radius rods and resilient coil springs for unmatched durability. Sturdy cast-iron housing protects clutch from underside damage. The full-box section frame gives extra strength.

In fact, the Bronco is so tough—it's backed by the longest warranty for any vehicle of this type—a **24,000-MILE (OR 24-MONTH) WARRANTY.\***

### GO-ANYWHERE, DO-ANYTHING OPTIONS AND ACCESSORIES

- Free-running front hubs • Power takeoff • Power winch • Overload front air springs • Two-way radio • Trailer hitch • Tow hooks • Limited-slip rear axles • Snowplow and earthgrader

Smooth six-cylinder power



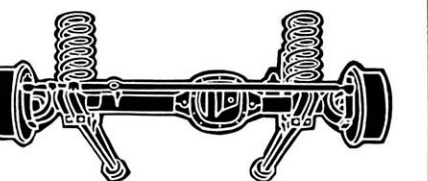
Improved 170-cu. in. Six is standard for peppy performance and good economy. Full 105 horsepower and 158 lbs-ft of mountain-climbing torque.

Smallest turning diameter (33.6')



Wide-track front axle with 37° turn angle provides exceptional maneuvering agility. Turns in three- to nine-foot tighter circle than anything in its class!

Durable, easy-riding Mono-Beam suspension



This unique new front suspension combines extreme ruggedness, fine riding qualities, and anti-dive control. Two radius rods transmit driving and braking force, and hold axle in position. Thus, coil springs can be used for optimum riding comfort.

Silent, through-drive transfer case



When front axle drive is not needed, through drive provides power at the rear wheels without engaging transfer case gears. Gives quiet highway operation and longer gear life.

**Ford Bronco/66/** PRODUCTS OF 

\*Ford Motor Company warrants to owners as follows: That for 24,000 miles or for 24 months, whichever comes first, free replacement, including related labor, will be made by Ford Dealers of any part with a defect in workmanship or material. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts such as filters, spark plugs, ignition points, wiper blades, brake or clutch linings, and for normal deterioration of soft trim and appearance items.