



1966 Fairlane 500 XL

Fairlane '66—a very beautiful solution for very practical families!

Let us admit it right off: the 1966 Fairlane is a sturdy, practical, dependable, day-in, day-out family car. The fact that it is also richly beautiful, luxurious inside, and fun to drive is a spectacular bonus.

Fairlane '66 has a look that makes you think of moonlight and rubies, of winning at Monte Carlo (the Casino or the Rallye, you name it). The excitement continues inside the car, from delightful touches like our 2-way key, curved side glass, foot-operated parking brake and sporty bucket seats on XL and GT models. There are dazzling new convertibles, a paneled Squire Wagon, and

sporty new GT hardtops and convertibles.

Yet, underneath the glamor and glitter, Fairlane is all business. Stronger than ever, with new frame, body shell, new smoother ride. Roomier—and more luxurious—inside. Basically very thrifty to buy and to operate but a lot more fun to drive, with sports models and optional V-8's ranging up to 390 cubic inches.

There are 13 very beautiful new Fairlanes to choose from this year, more Fairlanes than ever, with a lot more in them. Drive a '66 Fairlane soon. And bring the family; after all, it's their car, too!

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