



Ford's Quiet Man reports from Italy:

“To think that a Ford would be more quiet than my Lancia. Fantastico!” exclaimed the Contessa de la Boisserie.

The Countess was amused when the Quiet Man suggested a ride in his 1966 Ford XL. She drives a superb silver-blue Lancia Flaminia, one of the finest luxury cars in all of Italy. Still, the Countess was intrigued, and agreed to drive the XL.

“Really!” she cried when the ride was finished. “For the Ford to be quieter than my expensive luxury car...that is astonishing! A car must be very carefully made to be so quiet!”

The Countess put her finger on it: Quality. Ford creates quality



with a new-concept frame that “tunes out” vibrations. A super-soft coil-spring suspension and front recessive-wheel system that flatten out bumps. Wider fifteen-inch wheels that provide stability. It all adds up to an

aristocratic ride, a serene new assurance in road performance.

A patroness of the arts, the Countess was fascinated with Ford's optional Stereo Tape System. “Delightful!” she said, “So very much like hearing the actual orchestra...merveilleux!”

Marvelous is indeed the word for Ford's engineering quality. Why not take a test drive at your Ford Dealer and listen yourself to the astonishing hush of our XL? The Countess was impressed. You will be too.

