



Ford's Quiet Man visits Switzerland:

“Amazing! Your factory-built Ford is quieter than my custom-built car!” said Herman Graber, the great Swiss coach-builder.

Ford's Quiet Man had long been curious to compare the quiet quality of the Ford XL against the famous hand-crafted Alvis Graber. Herman Graber himself was curious. Our Quiet Man sniffed a real challenge here. Would Herr Graber go for a ride? **Jawohl!** Herman Graber drove the Alvis Graber, then drove the Ford XL, and made his judgment. “It is unique to see such a car come out of a factory and be so quiet... quieter than the car I custom build!”
Ford's Quiet Man explained that every angle of Ford engineer-



ing has been worked out to its logical conclusion: Quiet Quality. The front wheels “give” a little horizontally, to absorb jolts. A new-concept frame erases vibrations. Bumps get swallowed up in Ford's ultra-

soft suspension system. Result: an amazingly refined ride.

Ford's optional Stereo-Tape System caught Herr Graber's eye. Our Quiet Man played him a selection from his beloved Beethoven. “Wunderbar!” whispered Herr Graber. “I have never heard music so real in an automobile. Never!”

It takes a lot of car to generate enthusiasm in a master coach-builder like Herman Graber. Quiet-test the '66 Ford at your Dealer's and listen to the sound of quality yourself.

