

Ford's Quiet Man reports from France:

Villarceaux, built in 1755, is a jewel of French chateau architecture, is packed with period treasures in furniture, tapestries, paintings. The cars: a 1966 Ford XL and a hand-fitted Citroen Chapron, made by the greatest custom coachbuilder in France.

"I was sure the Citroen Chapron would be quieter, because it is hand-made," said Count de Villefranche... but the new Ford XL quickly changed his opinion!



The Quiet Man demonstrates Ford's new Stereo Tape System with a snap-in cartridge that plays more than 70 minutes of continuous music.

Count Emmanuel de Villefranche was amused when the Quiet Man, touring Europe, challenged him to test the extraordinary hush of Ford's 1966 XL... but he was intrigued. The French nobleman has two chateaux on his 2000acre estate, a town house in Paris, a villa in Rome...and a polished appreciation for everything that is excellent.

He met the Quiet Man at the gates of Chateau Villarceaux with the most exclusive car made in France today, a handcrafted Citroen Chapron "Majestie." The "springs" of this car are spheres of nitrogen, compressed by oil. The body is all leather-lined, even the roof, and every part is fitted by hand by Henri Chapron's 170 craftsmen.

It is a very quiet car. But when Count de Villefranche finished driving the Ford XL he said: "It seems to me most remarkable a factory-made car like this could be more quiet, more grand

luxe than a car made individually by the craftsmen."

The Quiet Man agreed that it is remarkable . . . but not when you consider the tremendous resources of Ford engineering, the great strength of the body, the refinements like "recessive" front wheels that flex horizontally a trifle to take the thump out of bumps. Count de Villefranche was fascinated by the Ford, particularly by the new Stereo Tape System and its 70-minute snap-in tape cartridges. He exclaimed: "What wonderful sound . . . it is like the whole orchestra was in the auto!" You will be fascinated too, when you drive an XL like the one Count de Villefranche tested. Your

Ford dealer has one waiting.

