



1966 Ford LTD 2-Door Hardtop

1966 FORD

... where quiet says quality, "Powered by Ford" says performance and features by Ford mean new luxury and convenience!

Here's what's new from Ford this year. New optional Stereo-sonic Tape system that plays over 70 minutes of music; new front power disc brakes to help you stop better; a new station wagon "Magic Doorgate" that works two ways... it swings down like a tailgate for cargo, swings open like a door for people. Rakish new two-door hardtop styling. New V-8's up to 428

cubic inches. Smooth, new 7-Litre High-Performance hardtop and convertible models.

And that's just the beginning!

Ford's quiet ride comes from solid engineering advances: Strongest body Ford has ever built • New-concept frame that "tunes out" vibrations • Ultrasoft coil-spring suspensions.

New Standard Safety Package includes padded sunvisors, padded instrument panel, driver's outside rear-view mirror, backup lights, wind-

shield washers and electric wipers, seat belts front and rear, and an emergency flasher system that sets outside lights flashing if you have to stop by the side of the road.

New power options: New front power disc brakes • New, smoother 3-speed Cruise-O-Matic transmission • Automatic Speed Control.

New Stereo-Tape player with as many as four speakers lets you enjoy over 70 minutes of your favorite music with easy-loading, snap-in, snap-out tape cartridges.

New LTD luxury interiors: LTD by Ford rivals anything on the road for sheer comfort and luxury • Deep-cut pile nylon carpeting stretches wall to wall • Soft, elegantly quilted fabrics are Scotchgard® protected from stains • Rich woodgrain vinyl paneling. SM TM ^{Co}

New high-performance series—Ford 7-Litre. Two-door Hardtop or Convertible with 428-cubic-inch V-8 engine standard. Also standard are: Bucket seats • Cruise-O-Matic transmission • Front power disc brakes • Dual exhaust system • Sporty wheel covers.

Big V-8 performance. The powerful new 428-cubic-inch engine, standard in the 7-Litre, is also optional in other models • Choice of six other V-8's with famous Ford durability, smoothness and lively performance • 289-cubic-inch V-8 is standard in all XL and LTD models.

This lively, luxurious 1966 Ford could be the quietest car you have ever driven. Judge for yourself. See your Ford dealer and take a quick, quiet test drive. Turn off the Stereo Tape and listen to the sound of quality by Ford.

**For 1966, Quiet Quality
Powered by** 