



"Rob" Walker tells the Quiet Man how the Ford LTD compared with his own Mark 10 Jaguar.

Ford's Quiet Man reports from England:

"What, your Ford quieter than my Jaguar? Not jolly likely!" said Rob Walker... but then he drove the Ford



"Rob" Walker was delighted by the Ford Stereo-Tape System that plays more than 70 minutes of music.

British auto sportsman R. R. C. Walker has had a life-long devotion to fine machinery. Obviously, he knows something about cars... but one thing he didn't know was how remarkably quiet the 1966 Ford is.

Naturally he was skeptical when Ford's Quiet Man, touring Europe, suggested a comparison between a Ford LTD and Walker's own Mark 10 Jaguar. At Stockton House, his family's Elizabethan manor, Walker drove both cars, very precisely and

thoughtfully. Then he said: **"This is really astonishing... I believe this Ford of yours really is quieter. Astonishing! Let's try them again."**

No wonder Walker was astonished; he knows that his Jaguar is one of the world's great cars and that quiet is the hallmark of quality in cars. Ford's quality, the Quiet Man explained, is the result of great basic strength and sound over-all engineering, plus hundreds of individual refinements.

Conduct your own quiet

test on a smooth LTD by Ford. The chances are you, too, will say "astonishing."

