

# ***Ford comes up with a real stopper!***

Ford has a funny idea that when we give our customers big engines and high power-to-weight ratios for super go, we really ought to match it with super braking power to stop. That's why we've put front disc brakes as *standard equipment* on Mustang GTs, Ford 7-Litre models and Thunderbirds. (Power assist is part of the package on Fords and Thunderbirds.)

And we don't limit this kind of super stopping power to our hottest machinery either. We know that lots of people have special braking needs; like a station wagon hauling a trailer down steep grades, or a lot of brake-heating stop and go in someplace like San Francisco. That's why we've made front disc brakes available on *any* of the big Fords regardless of engine size and on *every* Mustang V-8.

Ford not only gives you discs . . . but puts radial ventilating ducts between the friction surfaces of the discs to pump air through the *inside* of the rotors. That's the coolest! Ventilated discs make Fords virtually immune to fade, you can stop again and again and again! So pick your favorite Ford, Mustang V-8 or Thunderbird and go, man, go . . . we can provide the stop!

**YOU'RE AHEAD IN A FORD  
ALL THE WAY!**

# **FORD**

