



Sweetheart of the Supermarket Set

It had to be. With non-stop thrift, with extra-nimble performance, with all-around, All-American elegance, Mustang has become the sweetheart of the Supermarket Set.

They like the way it makes sense with gas. More miles per gallon is about the heart of it. They relish the way Mustang maneuvers into tight parking spots, the good performance of the 200-cubic-inch Six on the open road.

And Mustang makes people feel just great. Great at the supermarket . . . grand at the opera . . . casually elegant everywhere. (Why not, with bucket seats, snappy stick shift, plush carpeting and all the other no-cost specials that a Mustang features?)

Why not make a date for a test-drive? You, too, can go places with the sweetheart of the Supermarket Set!



MUSTANG

A PRODUCT OF

