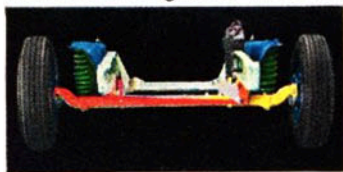


Makes a fine second car. Or a wonderful first truck.

Does the fact that Ford pickups ride more like a car than a truck mean we've gone soft? Quite the contrary. Few years back, we had a forged I-beam axle up front. Now we have two, one for each front wheel, working independently. Shocks at one wheel don't get passed over to the other. Or to the driver. Ford also puts husky radius rods up front. That's to hold wheel alignment and add to your tire mileage. Even the engines have big muscle: two husky Sixes have such punch, we had to develop a big new V-8 to keep ahead of them. So relax. Enjoy Ford's smooth ride. Just remember that deep down under all that velvet is a solid truck, with extra toughness where it counts. Very comforting.



Ford's Twin-I-Beam suspension uses two front axles. Each is a forged steel I-beam like the I-beams used in big truck axles. They make the most durable independent suspension you can find in any pickup.

YOU'RE AHEAD
IN A FORD
ALL THE WAY **FORD/66**