



*1966 Thunderbird:
America's
Personal Luxury Car*

Of the world's great luxury cars, only Thunderbird is so completely dedicated to the idea of personal luxury.

Among many innovations for 1966, there is a new, more formal Town series with its own distinctive roofline. The classic Thunderbird look, in convertible and hard-top models, is still available.

This year, too, Thunderbird leads the way with unique features like a Safety Convenience Panel mounted overhead in the new Town models. This panel warns the driver if a door is ajar or fuel is low, and reminds him to fasten his seatbelt. A similar unit is dash-mounted, on