

*The Thunderbird Touch:
A speed control conveniently located on the steering wheel*



1966 Thunderbird Town Landau

Relax! Thunderbird's new 1966 Highway Pilot Control option makes long drives almost effortless. It lets you set, retard, and resume your cruising speed with just a flick of your finger. This unit is thoughtfully located within the spokes of Thunderbird's swing-away steering wheel.

Other Thunderbird personal touches for 1966: a new Stereo-Sonic Tape option; new overhead Safety-Convenience Panel on Town Hardtop and Landau models; a more powerful, standard V-8 engine; and all the craftsmanship that has made this car a classic in its own time!

Thunderbird

UNIQUE IN ALL THE WORLD