



1966 Thunderbird Town Landau with new formal roofline

The Thunderbird Touch: Stereo Tape at your fingertips...

Listen! Thunderbird for 1966 has a new, easy-to-use Stereo Tape player. This unique four-speaker system plays over 70 minutes of music on instant-change snap-in, snap-out tape cartridges. No re-winding. Completely automatic! Other new personal touches: Thunderbird's new Highway Pi-

lot Control option—on the steering wheel—lets you set, retard, and resume your desired cruising speed with just the touch of a finger. Plus a new overhead Safety-Convenience push button panel on Town models; a more powerful standard V-8 or 428-cubic-inch V-8 option. And, the incom-

parable styling, engineering and craftsmanship that have made this car a classic in its own time.

Thunderbird

UNIQUE IN ALL THE WORLD