POR THE FIRST time since 1957, American Motors is really trying for a chunk of the performance market. The last time Rambler ventured into this field it was with a special Rebel model classic powered by a Bendix-injected 327 V-8. The Bendix Electrojector special never really made it and was dropped in favor of more sensible models for the Geritol Generation.

Well, Rambler's back with a Rebel for 1967, and this time it should really click. Gone is the radical, but not potent, injected small-cube engine in favor of a 343-incher rated at 280 hp, and gone is the fake 1957 Rebel trim in favor of genuine image material. The new Rebel SST is truly an excitement machine!

The SST is part of the line which replaces the old Classic models. The wheelbase is up two inches to 114 inches, and the option list has been expanded to include the new 343-cubic-inch engine, hotter rear end ratios, a four-speed, sport-shift automatic, power disc brakes and a host of little dress-up and handling goodies.

When properly ordered, the SST has all the makings of a street champ. It has image, respectable power, graceful sweeping lines and just the right trim for the supercar market. The top-of-the-line SST models are available in hardtop and convertible trim and are set apart from other Rebel models by a full-length pin stripe along the side of the body, simulated air scoops just forward of the rear wheels, and a black-finished grille. Rambler has finally arrived!



Shift Command auto trans is optional with big V-8. Operation is similar to competitive Sport Shift manual-auto.

RAMBLER REBELS

BY TUNING OUT THE SEDATE SIX SETS AND DIALING IN ON THE PERFORMANCE ACTION WITH A
SEMI-SUPERCAR THAT HAS ALL THE MAKINGS
OF A WINNER

BY RICHARD VOSS

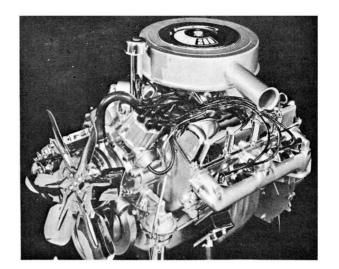


GENERAL SPECIFICATIONS-

ENGINE

V-8 (90°-V), OHV Type Bore and Stroke 4.08" x 3.28" Displacement, Cu. In. 343 (5622 cu. cm.) Compression Ratio, Fuel 10. 2:1, Premium 280 @ 4800 rpm Horsepower Torque (lb./ft.) 365 @ 3000 rpm Four-Barrel Carter Type of Carburetor

No. of Main Bearings Five Valve Lifters Hydraulic Oil Filter **Full-Flow** Fiber-Element Air Cleaner



POWER TRAIN

Transmission and Axle Ratios:

3-Speed, Manual, Column Shift (200 HP) 3.54 Overdrive (200 HP) Flash-O-Matic, Column Shift (200, 235 & 280 HP) 3.15 (2.87 Opt.) Shift-Command, Console Shift (200, 235 & 280 HP) 4-Speed, Manual, Floor & Console Shift (200 & 280)

Type of Drive Shaft Type of Rear Axle

Type of Springs, Front & Rear Type of Front Suspension Suspension Option Type of Rear Suspension Hydraulic Brake System Type of Brakes (Self-Adjusting) **Brake Lining Area and Thickness**

Optional Brakes

Power Brakes

Power Steering: "Road-Control" Tires, Low Profile; Sedan & Hardtop

Tires, Low Profile; Convertible and Wagon

3.15 (3.54 Opt.)

3.15 (2.87 Opt.) 3.15 (3.54 Opt.) Open Prop Shaft

Hypoid (Twin-Grip Differential, Opt.)

Direct-Acting, Independent, Sway Bar Heavy Duty Springs and Shocks

4-Link, Trailing-Arm

Tandem Master Cylinder (Double Safety) 10" Dia. Bendix, Servo-Action, Flanged Drums 167.5 sq. in., 3/16", Bonded Linings 11.2" Dia. Bendix Disc, Front (non-servo 10" drum, rear)

Master-Vac, Bendix (Opt.)

Integral-Type, Saginaw (Opt.) (Adjust-O-Tilt, Opt.)

7.35 x 14 (7.75 x 14 Opt.) 7.75 x 14 (8.25 x 14 Opt.)

BODY: 4-Door Sedan, 2 or 3-Seat (4 or 5-Door) Wagon, 2-Door Sports Sedan, Hardtop and Convertible. Advanced Unit Construction, Deep-Dip Rustproofing, Acrylic Enamel (Lustre-Gard)

114.00" Wheelbase Length, Overall Width, Max. Body 197.00" (Wagon 198.00") 78.36" Height, 4-Door Sedan Height, Wagon 54.61" 55.06" Height, 2-Door Hardtop & Sports Sedan 53.49" Height, Convertible 54.79" 54.79"
58.58", 58.50"
39.80", 37.75" (Rear 38.60", Wagon)
38.70", 36.50"
39.35", 37.65"
41.60", 36.50" (R. 39.60" 4-Dr. Sed., Wag., 36.60" Conv.)
60.00", 59.00" (R. 60.00" 4-Dr. Sed., Wag.)
60.30", 59.50" (R. 60.40" 4-Dr. Sed., Wag., 51.24" Conv.) Tread, Front, Rear Headroom, F & R (4-Door Sedan, Wagon) Headroom, F & R (2-Door Sports Sedan, Hardtop) Headroom, F & R (Convertible) Legroom, F & R Shoulder Room, F & R Hiproom, F & R Parallel-Action, Power-Boosted Vacuum (Elec. Opt.) Windshield Wipers (Variable Speed) Standard (Air Conditioning, Opt.) Heater Fuel Tank Capacity (Approximate) 21.5 U S. Gallons (17-9/10 lmp. Gal.) Shipping Weight, 4-Door Sedan (Est.) 3265 lbs. **Turning Diameter** 37.5 Feet