



RAMBLER AMERICAN ROGUE

# 343 CUBES

**We don't build them the way we used to.** For American Motors to stuff a 343 cube Typhoon V-8 into an innocent-looking Rambler American is guaranteed to cause news. But 1967 looks to be a *driver's* year like no other, and the 1967 American Motors has risen to the occasion. Witness this Rogue hardtop. Its 343 cubes are fed by a 4-barrel Carter to develop 280 horses, and this mill winds up to higher rpm's faster and pays off in quicker shifts. The 4-speed stick is mandatory (as you'd expect in a machine of this caliber), and you can opt for a fat pile of goodies including a special handling package, power disc brakes, Twin-Grip rear axle, electric tach, shoulder belts, and extra-wide-profile red line nylons mounted on 5.5" rims.

So you see, we *don't* build them the way we used to. That's our message. With this added plus: American Motors believes any driver's year must be a safe driver's year. So you get an energy-absorbing steering column, deep-dish wheel, Double-Safety brake system, shoulder belt anchors, and many other built-in safety features. See what a 343-CID Typhoon looks like in any of 7 Rambler Americans, at your American Motors/Rambler Dealer. It just might end up you don't build them the way you used to, either!

**THE 1967  
AMERICAN MOTORS**

AMBASSADOR · MARLIN · REBEL · RAMBLER AMERICAN

**THE  
NOW  
CARS**