



CARS

THE NOW

Wind up Rebel's 343 cube 4-bbl. Typhoon V-8 — and you'll wind up owning the first Excitement Machine in the intermediate class! Okay, drivers, here's how one of the Now Cars looks from your end. Three of Rebel's five engines are optional Typhoon V-8s: slim-wall cast-iron, mass balanced beauties with the lightest reciprocating weight of any industry V-8s. 280 horses are on tap in the big bore, high-compression 343 job. There's a road-gripping wide stance, a 4-link trailing arm rear suspension (the first ever in a single-unit body), and optional handling hardware like heavy-duty shocks and springs, extra-wide-profile red-line tires for high-performance driving, and power disc brakes.

A machine? Of the first order. But Rebel SST is also a car for the groovy gal next to you (even if you married her). She can get bucket seats with headrests, Shift-Command

Transmission with stick or automatic control (unless you've vetoed that for a 4-speed floor stick, and tach), and an SST convertible that seats three in back easily. She also gets a lot of Rebel safety for Now: energy-absorbing steering column and deep-dish wheel, a signal light that monitors both Double-Safety brake line systems, anchor plates for shoulder belts, and plenty more features to help her drive with care and confidence. The place for you to wind up this machine is your Now Car dealer. Your American Motors/Rambler Dealer. That's right, your American Motors/Rambler Dealer.

**THE 1967**  
**AMERICAN MOTORS**  
AMBASSADOR · MARLIN · REBEL · RAMBLER AMERICAN

**READ HOW YOUR INVESTMENT IS PROTECTED BY THIS GREAT NEW WARRANTY:** 5 years or 50,000 miles on engine, drive train, suspension and steering—2 years or 24,000 miles on entire car. American Motors Corporation warrants engine block, head and internal parts, water pump, intake manifold, transmission case and internal parts (except manual clutch), torque converter, drive shaft, universal joints, rear axle housing and internal parts, front and rear suspension (except shock absorbers and attaching parts), steering pump, steering gear assembly, steering linkage, wheel bearings and road wheels of its 1967 cars to be free from defects in material or workmanship for 5 years or 50,000 miles. † Owner must, every 4,000 miles or 6 months, † change engine oil and install new oil filter, every 4,000 miles, clean oil filler cap (filter type), clean carburetor air cleaner element, inspect and correct fluid levels, drive belts and exhaust manifold heat valve, every 12,000 miles, service positive crankcase ventilation and exhaust emission control systems, every 24,000 miles, tune automatic transmission, replace carburetor air cleaner element, every 2 years, replace engine coolant, every 32,000 miles or 3 years, † inspect and lubricate chassis, and every 6 months, furnish evidence of this service to an authorized American Motors Dealer and have him certify its receipt and car's mileage. Further, entire car is so warranted for 2 years or 24,000 miles, † except tires (warranted by tire manufacturer). Any part so defective, will be repaired or replaced, in accordance with applicable portion of the Warranty, without charge at an authorized American Motors Dealership. Owner responsible for deterioration, misuse, normal maintenance, replacement of service items and normal deterioration of soft trim and appearance items. **QUALITY BUILT IN—SO THE VALUE STAYS IN.** †Whichever comes first

REBEL