

# The new BMW 2-door sedan. Car and Driver calls it "The world's best \$2,500\* automobile!"

In fact, the February, 1967 issue of the magazine says that our latest BMW is "the most spectacular bargain in the entire spectrum of imported cars currently being sold in the United States. It looks, drives, feels, and sounds like it ought to cost at least a thousand dollars more!"

This new BMW handles like a real sports machine. Its road-holding is simply phenomenal, thanks to a unique suspension system which is fully independent on all 4 wheels, and a revolutionary multi-joint rear axle. It will do 105 m.p.h., and will actually cruise at that speed. And it will give you up to 28 miles per gallon. Some owners get more. This high performance plus economy is due to

the most advanced overhead-camshaft 4-cylinder engine ever designed.

The new BMW 2-door has a lean, lithe look, breathtaking visibility, and a satisfying well-madeness which Car and Driver raves about. "It's a definite tactile pleasure to open and close anything from a door to an ashtray. They all click, snap, thump, latch and lock with the same reassuring mechanical precision that one gets from a Leica, or a custom-made shotgun."

And there you have it. Not from us, but from the editors of one of the leading automotive magazines in the U.S. And another such magazine, Road and Track, rates BMW one of the seven best-made cars in the world.

We're proud but not surprised. At Germany's Bavarian Motor Works, where we've been building fine cars for more than 50 years, we believe our

latest BMW's are our best ever.

But don't take our word for it, or even Car and Driver's. Instead, take a test run. You have to *drive* a BMW to believe it.

#### BAVARIAN MOTOR WORKS

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