## Works like a truck, rides like a car.



## You're ahead in a Ford.



Ordinarily, you don't expect a rugged truck to have the smooth ride of a passenger car. But, then, the '67 Ford is no ordinary pickup. You know this when you first slip into the smart, colorful cab. Seats are wider, deeper, more comfortable. Four inches more shoulder space and a swept-away dash give generous room for three. A new longer wheel base

and Ford's Twin-I-Beam suspension deliver riding smoothness you never thought possible. A new SelectShift Cruise-O-Matic transmission gives you a choice of automatic or manual shifting. Put a '67 Ford on your job—let it prove that a tough, hard-working truck needn't be work to drive.



