

The 427 Fairlane...

is also available without numbers.



More and more people who take their driving seriously are turning to the 427 Fairlane. Some of them, like Parnelli Jones and Mario Andretti, go to the trouble of adding personalized touches — such as numbers 18 inches tall!

That's Mr. Jones' 427 Fairlane above, after a Sunday drive that began and ended at

Riverside, California recently. Mr. Andretti likes to go Fairlaning near Daytona, Florida. Before you go to the line next Sunday take a good look at your equipment. If you're serious about your driving, try a real serious car...the 427 cubic inch Fairlane.

This machine produces a no-nonsense 425 horsepower, and a sincere 480 foot-pounds

of torque at 3700 revolutions per minute. If you want to add numbers...go ahead. But, remember, you'll have to give every kid on the block from 8 to 80 a ride!

