

Did you hear about the traveling salesman and his '63 Ford?



He rolled up 90,000 miles of selling. And ended up sold – on Fords. He just came back for a '67. It's a trend. Ford owners are buying Fords again in record-breaking numbers. That's because their Fords stayed strong, quiet and out of trouble. The '67 Ford is the strongest, quietest yet. And it's full of new ideas, like an option that locks all doors automatically when you reach 8 mph. Come meet our best salesman: a '67 Ford.

STRONG CARS MAKE STRONG FRIENDS



New ideas from Ford for '67:  All Ford automatic transmissions are now SelectShift, can be used automatically or manually, according to the driving situation.  Front power disc brakes available on all models. Run cooler.

Resist fading.  Convenience control panel option has lights to warn when fuel's low, door's ajar. One switch locks all doors.  Stereo Tape/Radio system comes as an integrated unit, smartly styled into instrument panel.  Magic

Doorgate for wagons (standard) swings out like a door for people, down like a tailgate for cargo.  Ford Motor Company Lifeguard-Design safety features are standard on all 1967 Fords.

YOU'RE AHEAD IN A FORD



FORD