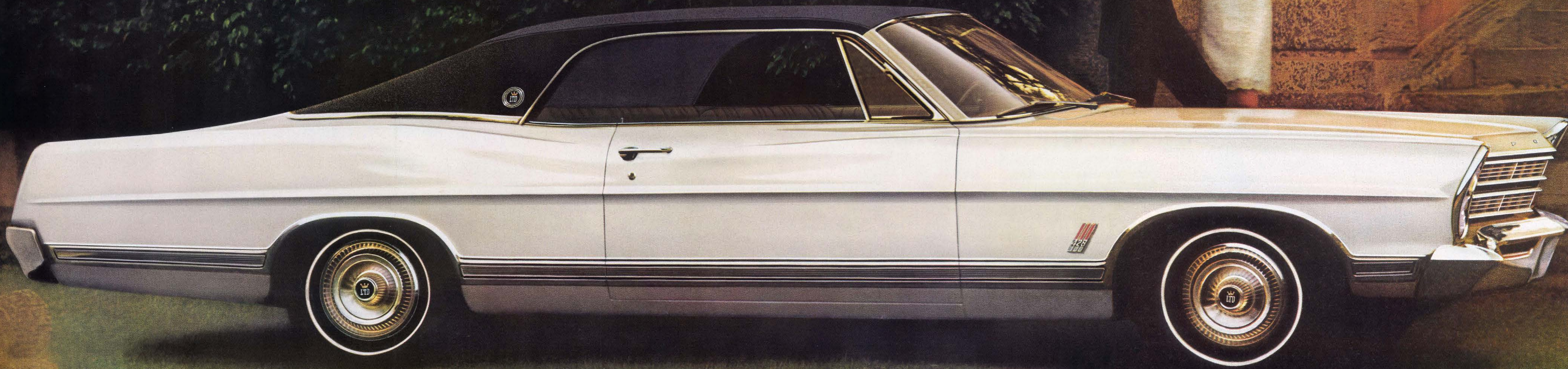


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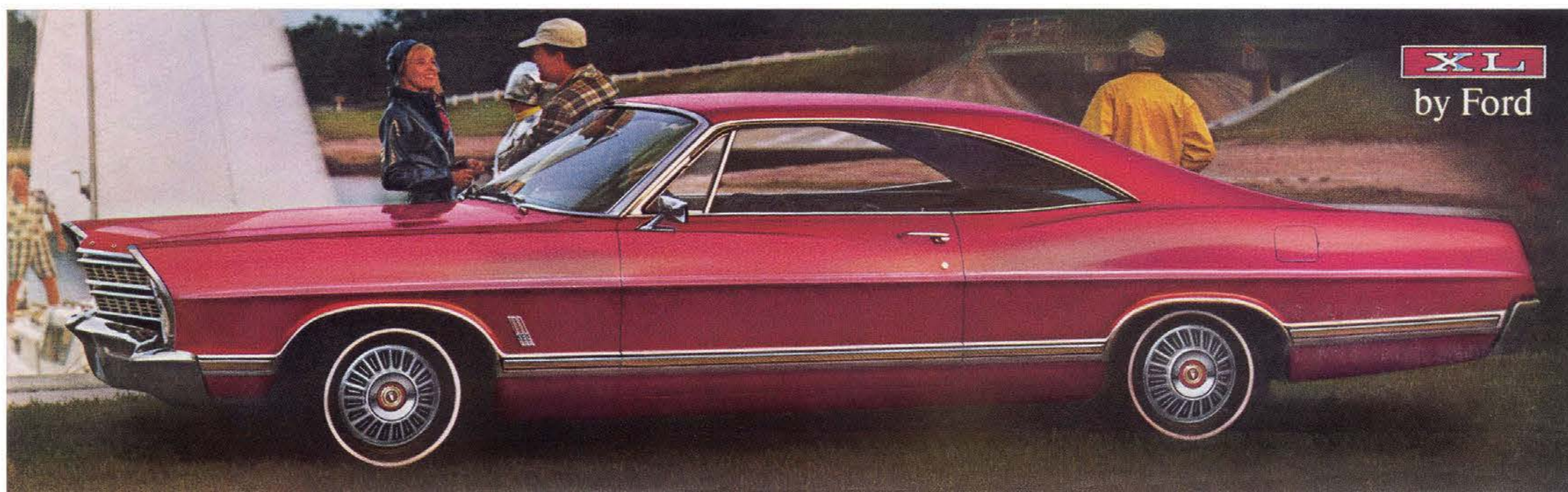


LTD 2-Door Hardtop with new Landau Roof

# 1967 FORD

**Quieter because they are stronger. Stronger because they are better built. For 1967, the best-built Fords in history.** These Fords are big news, even by Ford standards. They surpass a new engineering goal: to be as free from care at 55,000 miles as Fords of only a few years ago have been at 25,000 miles. To make this possible, more than 100 parts in key areas were refined and made stronger. That's the solid worth that makes all the rest meaningful—one of the world's quietest rides, the soaring performance of engines that range from the Big Six to a 428-cubic-inch V-8, the choice of a new Select-Shift automatic transmission you also can shift like a manual. And new models like the LTD 2-door Landau and LTD 4-door sedan.

This is the New Wave at Ford. It is marked by extraordinary achievement in luxury: Stereo Tape...individually adjustable, split front seats...front power disc brakes... Convenience Control Panel...doors that lock automatically... Comfort Stream Ventilation...lots more. Don't wait. Take a test drive at your Ford Dealers.



We like to stir up better ideas at Ford. Like the Thunderbird look that changed the look of all cars. The Mustang revolution. The Fairlane, first of the lean, trim middleweights. Falcon, the compact that broke all the records—and a Ford LTD that was quieter than a Rolls-Royce. Engineering magic like the Magic Doorgate, two-way SelectShift...wave after wave of fresh ideas that more and more people have discovered...and switched to. The New Wave from Ford keeps growing. Now it hits a new crest...

## Ride Ford's New Wave for '67