



## Bred first...to be first.'67 Mustang.

**How do you improve on a classic? How do you add excitement to the most exciting new car in a generation?** This year we've given our Mustang a jazzy new body. A wider tread for better road grip. Added a wider range of engines from the strong 200-cubic-inch Six to a new 390-cubic-inch V-8.

We added fresh options so that, more than ever, the '67 Mustang is designed to be designed by you. Options like a Tilt-Away Steering Wheel that swings over and up out of your way when you open the door—and tilts to nine different driv-

ing positions. Built-in Heater/Air Conditioner. Front power disc brakes.

What did we keep? The standards that made Mustang a classic in the first place; that won it almost a million-and-a-half owners in under three years. Bucket seats, wall-to-wall carpeting, floor-mounted stick shift, rich vinyl trim, reversible keys. Choice of hardtop, convertible, fastback. But most particularly, we kept the classic long, lean, adventurous look.

The '67 Mustang is still very Mustang, but very much improved. Answer the call of the Mustang. See your Ford Dealer.

Mustang—Hardtop, Fastback 2+2 and Convertible

 '67 Mustang