

More than 1.5 million Americans have taken  
the Mustang pledge.

For all the standard reasons.  
And over 100 optional ones.



The standard reasons include items like floor-mounted stick shift and full carpeting. Items you'd have to pay extra for in many other cars. With all this, Mustang is still America's lowest priced sports car with bucket seats!

How about Mustang options? Well, there are more than 100 offered so that

you can personalize your Mustang.

You can get Stereo tape, air-conditioning, center console, Tilt-Away steering wheel, V-8's up to 390 cubic inches, and SelectShift, the automatic that also works like a manual. To name just a few. And they're all available on any Mustang model—

fastback, convertible, or hardtop.

Why not see your Ford Dealer for a complete run-through? He's the expert on Mustang—the car designed to be designed by you.

THE ORIGINAL!  
**MUSTANG** 