



Over one and a half million Americans  
have taken the Mustang Pledge.  
(It's a plot to keep America beautiful!)

Your mother wants you  
to take the Mustang Pledge.  
(She doesn't want her boy  
to settle for second best.)

He wasn't jolly until he took  
the Mustang Pledge.  
(Mustang's still the giant favorite)

Strike a blow for originality!  
(Take the Mustang Pledge.)

Take the Mustang Pledge.  
(You'll be tickled to know that only  
the original gives you  
so much for so little.)



All in favor of the Mustang pledge— say aye!  
(The original and still lowest-priced sports car with bucket seats.)