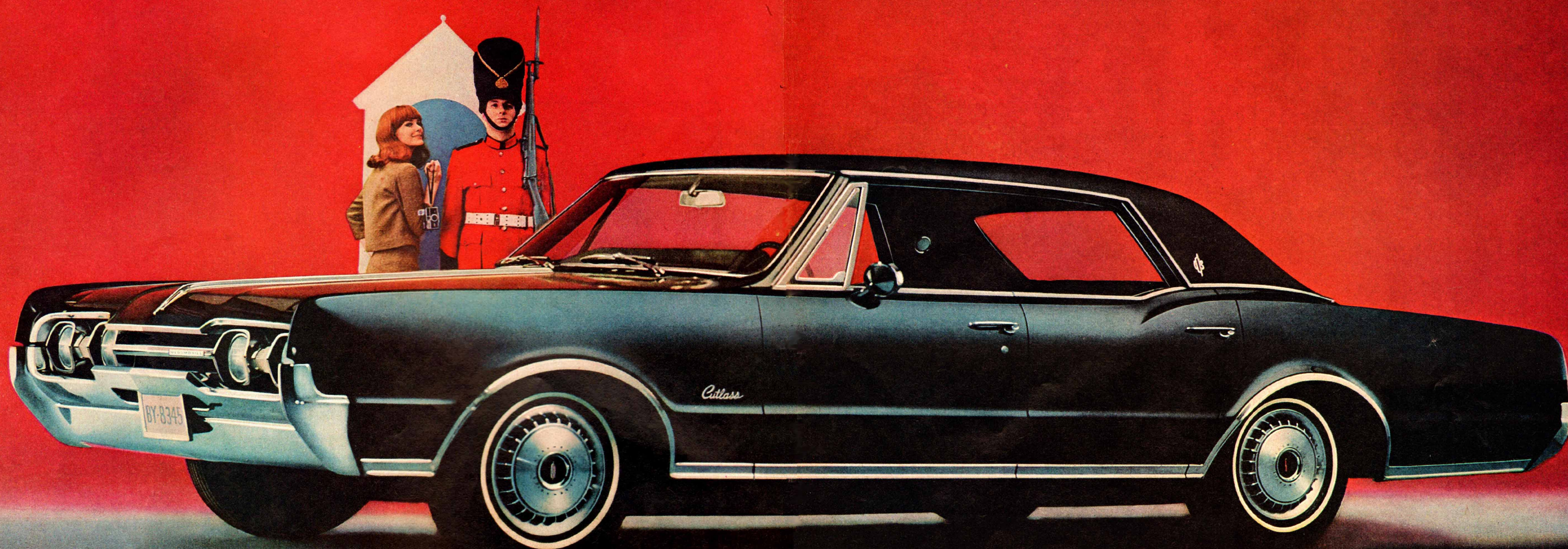


The Rocket Action Cars are out front again!



All was quiet in the low-price field. Then Olds unleashed a whole new five-car series.

The Cutlass Supreme for '67.

Surrender! You're facing the most luxurious Olds task force ever to invade low-price country: The totally new Cutlass Supreme for '67—now available in five models. Style? Toronado-inspired all the way. Performance? 320-horse Jetfire Rocket V-8 (How's that for cavalry!). Luxury? You're surrounded by it. Thin-shelled Strato Buckets. Cushy carpets. Posh appointments in every nook and cranny. Top it all off with Oldsmobile's exclusive new Climatic Combustion Control—another Olds engineering first—and you'll see why it outranks everything in its class. Ready to change sides? Ready to move up to a quality-built Olds? Your Olds Dealer is ready to quote you a disarmingly low price on a '67 Cutlass Supreme.

**OBEY
LAWS
DRIVE
SAFELY**

Oldsmobile thinks of your safety, too, with the GM-developed energy-absorbing steering column that can compress on severe impact up to 8¼ inches; with four-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features—all standard.

Engineered for excitement . . . Toronado-style!

'67 OLDSMOBILE

