

The Rocket Action Cars are out front again!



How does Delmont 88 deliver so many fine-car features at such a modest price?

Just beautifully.

Building cars that deliver the goods—and the goodies—comes second nature with Oldsmobile. As evidence the new Delmont 88. Toronado-inspired from stem to stern. Rocket-powered in two V-8 versions, 330 and 425 cubic inches. Proved Olds 88 chassis, brakes and suspension. A whole host of safety features, all standard. And, if you wish, such Olds engineering advancements as Climatic Combustion Control, UHV Transistorized Ignition System, front disc brakes—to name only a few. Frankly, you'd never expect a car that offers as much as Delmont 88 to carry such a modest price. But there it is, in writing, right on the sticker.

**OBEY
LAWS
DRIVE
SAFELY**

Olds thinks of your safety, too, with the GM-developed energy-absorbing steering column that can compress on severe impact up to 8½ inches; with four-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features—all standard.

Engineered for excitement . . . Toronado-style!
'67 OLDSMOBILE

