

The Rocket Action Cars are out front again!



Enjoy fine-car quality and luxury
without paying the fine-car premium.

Oldsmobile Ninety-Eight for 1967.

Be good to yourself. Move up to Ninety-Eight this year and discover how easy it is to enjoy the prerogatives of fine-car ownership! Interiors as original as a private art collection. A ride that's singularly silent—end product of an expansive 126-inch wheelbase and a cushiony four-coil-spring suspension. The quiet cadence of a 365-hp Super Rocket V-8. Embellishments that cater to your every whim: Turbo Hydra-Matic, power steering and power brakes with finned front drums are all standard. And as for all-new styling, what else can we say: You're at the top; enjoy the view!

**OBEY
LAWS
DRIVE
SAFELY**

Olds thinks of your safety, too, with the GM-developed energy-absorbing steering column that can compress on severe impact up to 8 1/2 inches; with four-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features—all standard for '67.

Engineered for excitement . . . Toronado-style!

'67 OLDSMOBILE

