



The worst road you can find is the best place to find out about BMW.

Pick a bad one. Really bad. Full of potholes and cobbles, the kind of washboarding that can shake your hind teeth loose.

Then drive the new BMW over it. Fast. Then slow. And then let the astonishment sink in.

This car actually *soaks up* the bumps, flattens them out and softens them as you never thought possible.

How?

First, the car features a unique, fully-independent suspension. Unique because that suspension also incorporates

a multi-jointed rear axle, so a BMW's wheels take a virtually unshakable grip on even the roughest road.

Then we combine that suspension with the kind of rugged engineering and precision craftsmanship that made the Bavarian Motor Works' reputation.

The result? The best roadability of any car in the world.

And if you want to know how really remarkable that is, remember that this car sells for a mere \$2600 in the U.S.

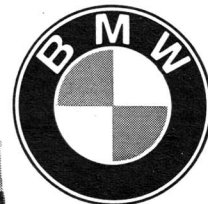
Of course, there is a lot more excitement about BMW, too.

Like a cruising speed of 100 mph. And virtual freedom from repairs. And gas economy of up to 30 miles to a gallon.

For the whole story, see your BMW dealer. He's got the car that you can have the time of your life with, even when you're giving it a rough time.

Suggested retail prices start at **\$2,597** P.O.E. New York. U.S. Importer: **Hoffman** Motors Corporation, 375 Park Avenue, New York, N.Y., 1862 S. La Cienega Blvd., Los Angeles, Calif. Dealers coast to coast. Advantageous European Delivery Program. Write for free brochure.

Bavarian Motor Works



The Sportsman's Car