

The quick-size Chevelle now comes two ways.

NEW COUPES and CONVERTIBLES: lean, clipped and highly maneuverable on the 112-inch wheelbase.

NEW SEDANS and STATION WAGONS: roomier, longer, and smoother riding on the 116-inch wheelbase.

Both have cornered the market on what's new and sportier for '68. Long-hood, short-deck styling. New interiors and instrument panels. Wider tread to move surely, corner

tightly. A bigger standard V8, 307 cubic inches big. Hide-A-Way windshield wipers disappear when not in use. They're standard on the SS 396, Concours and Malibu and you can order them on all other models.

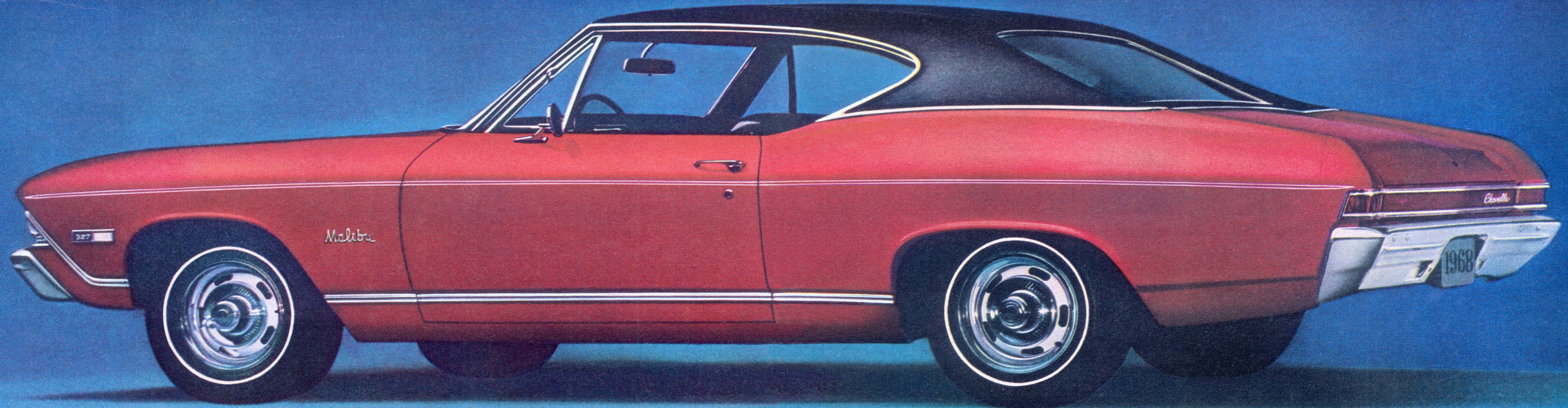
PROVED SAFETY FEATURES: The GM-developed energy-absorbing steering column, folding front seat back latches, four-way hazard warning flasher and all other advanced safety features are continued.

NEW SAFETY FEATURES: Energy-absorbing front seat backs. Seat belts for every passenger position. Safety armrests to shield door handles and many more. Your new Chevelle will even tell you if you've left your keys in the ignition. See the '68 Chevelle now. It's distinctly new, dramatically different!



BE SMART. BE SURE. BUY NOW AT YOUR CHEVROLET DEALER'S.

'68 Chevelle. Distinctively new! Sport size or family size.



Aiming left: Malibu Sport Coupe. Heading right: Malibu Sport Sedan.

