



# '68 CHEVY II NOVA



All-new Nova Coupe with curved side windows and side marker lights.

**Value leader of the beautiful '68 Chevrolets: the all-new Nova at only \$2261.00\***

\*Manufacturer's suggested retail price for standard Six Chevy II Nova Coupe includes Federal Excise Tax, suggested dealer delivery and handling charges. Custom Exterior group \$84.30, White Walls \$31.35 and Rally Wheels \$31.60 additional. Transportation charges, accessories, optional equipment, state, and local taxes additional.

You've never seen a Chevy II like this—or any other car at the price. Nova's proportions are now in the smartest, sportiest style:

long up front, short out back, sweeping roof line in between. Sporty, too, is the way it goes. The wheels are wider apart to hold the road better, make handling easier.

**SMOOTHEST, QUIETEST RIDE EVER** Electronic computers showed how to isolate potential noise-making areas, help make it quieter for the silent ride of quality.

**FINER PERFORMANCE** Both the standard V8 and Six engines are bigger this year. And an advanced new Monojet carburetor adds to the efficiency, economy and performance of the Six. Another way the Nova leads in combining newness with increased value.

**PROVED SAFETY FEATURES** Along with the proved GM-developed energy absorbing steering column and four-way warning flasher,

this year you'll find new features like energy absorbing front seat backs, and padded armrests that shield door handles. Lots of things say Nova is the year's value buy. But \$2261.00 says it best.



**BE SMART. BE SURE. BUY NOW AT YOUR CHEVROLET DEALER'S.**