

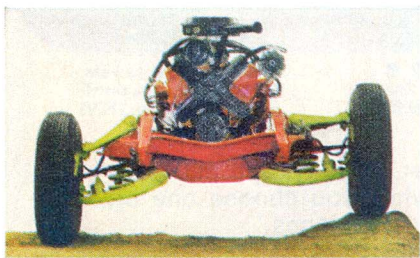
Look at all you get you can't get anywhere else!

THE '68 CHEVROLET PICKUP:



Half-ton CST Fleetside pickup

Only Chevrolet gives you all these pickup features for '68!



Road-balanced ride with rugged coil springs all around

No other pickup gives you the smoothness of coil springs at all four wheels. **Tough** coil springs designed for rugged truck duty.

Standard on 1/2- and 3/4-ton models, they go perfectly with work-proved Independent Front Suspension. A great combination—and exclusive with Chevrolet!

Truck-tough cab and body with double-strong construction

There's no stronger pickup anywhere. Look into a Chevy and you'll see why: **double thicknesses of sheet metal in critical areas.** Like the cowl, windshield pillars, roof, door openings. And Fleetside body side panels and tailgate. (Here, you get extra protection against rust, too, because there are no external welded joints.) This truck's not just strong—it's **double strong!**

Extra workpower with job-tailored engines

A Chevy pickup offers you a **wide** range of engines. You can go with the 155-hp 250 Six—biggest standard Six you can buy. Or ask for the 292 Six. **There's a brand-new 200-hp 307 V8 that's standard in V8 models.** Specify a 327 V8 or 310-hp 396 V8. Get the **right** power for your purpose—and remember, there are more Chevrolet engines on truck jobs than any other make!

Styling with a purpose that sets the pace

A Chevy pickup gives the newest truck styling—and the most

practical! The low silhouette, for instance, helps provide road-holding stability. And the cab design lets you see more of the road ahead. That's a safety factor, and so are the big windows—including a **big rear window that costs you nothing extra.**

Biggest service network

You're never far from a Chevrolet dealer . . . because there are **more of them**, ready to help you keep working and earning.

See your Chevrolet dealer about a '68 Job Tamer pickup—you can't get all this anywhere else! Chevrolet Division of General Motors, Detroit, Michigan.



'68 JOB TAMER TRUCKS