



For '68  ...has a better idea.

Six beautiful models!  
Six-passenger size!  
Exciting style!  
Surprising low price!



Torino 4-door sedan



Torino GT convertible



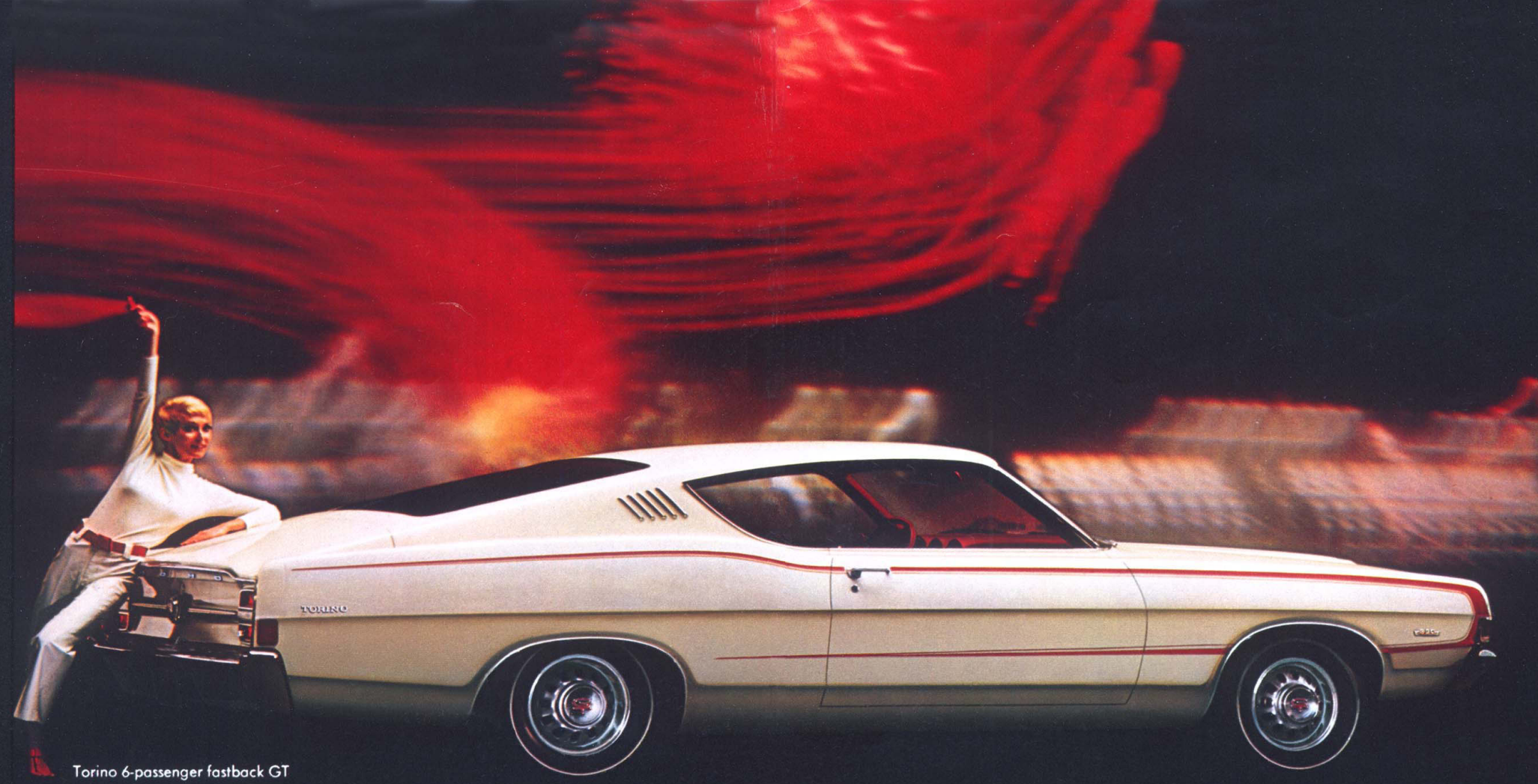
Torino Squire

Just when you think you've seen everything, Ford lights up the landscape with a whole new line—Torino!

Torino—in the new quick-handling action-size that Fairlane invented. A neat, nimble, low-cost package, as solid as the Federal Reserve. Torino is trim enough to laugh its way through city traffic, adds 12 inches to every parking spot in the land.

But, it's roomy enough to hold six vitamin-eating adults in the comfort of a leathery-looking vinyl interior. Cooling them, if you wish, with air conditioning. Soothing them with AM/FM stereo radio. Hauling them behind one of four pace-setting V-8's. Stopping them with the brisk efficiency of front power disc brakes.

This is the one you've got to see this year. Torino is the future. You better believe it!



Torino 6-passenger fastback GT



Torino 6-passenger formal hardtop

Light up  
your life—

# TORINO!

Ford's newest  
bright idea.



Only Mustang makes it happen!



Turn yourself on, switch your style, and show a new face in the most exciting car on the American road! For '68, the great original comes in 3 versions—hardtop, fastback, convertible. With all the standards that make Mustang Mustang: bucket seats, floor-mounted stick, sports steering wheel, rich loop carpeting. And you can design your own luxury Mustang, sporty Mustang, practical Mustang . . . with better ideas like AM/FM Stereo Radio, air conditioning, SelectShift transmission, new 2-tone hood. Get hip to the great transformer: Mustang makes dull people interesting, interesting people absolutely fascinating! And only Mustang makes it happen!

