

THE WORD'S OUT... TORINO'S IN.



Torino GT Fastback

America's hot new success car gives you more room, smooth ride, plenty of Better Ideas!

Torino roars in and intermediates will never be the same. Torino's 116" wheelbase on sedans, hardtops and convertibles is 4" longer than 16 more costly intermediates.* That means a smooth ride, real room for six, and up to 20% more trunk space. 6 models—hardtops, sedan, convertible, fastback, wagon. Engines from a 289 cu. in. V-8 that runs on regu-

lar gas, up to a high performance 390. Plus Ford's Better Ideas, like the optional SelectShift—3 forward speeds, works as a manual or an automatic. (Only Ford offers this kind of transmission on every model.) Or power disc brakes, at big savings over competitors'.* Find out what the excitement's all about. See Torino. And the man with Better Ideas: your Ford Dealer.

*Price comparisons are based on manufacturers' suggested retail prices.



Ford ...has a better idea